

## HOW TO GET INVOLVED AND JOIN THE COURSE



To get involved and join the course, please **register on the website** and select the modules you are interested in.

To complete the modules, all you need to do is carry out each activity, click on the links and submit the assignment.

- Each module has a number of defined study activities for you to perform alone or as a group!
- Each module has also one assignment to be completed and submitted by you!



## PARTNERS

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# OpenED

[www.open-ed.eu](http://www.open-ed.eu)

## Business and Management Competencies in a Web 2.0 world

## JOIN US

on a new, collaborative and global business course that is free and open to all!





## WHY OPEN LEARNING?

Traditionally, in formal education, students do not fully benefit from, and build upon, the achievements of previous cohorts of students. Additionally, enterprises and learners outside learning institutions often have no access to learning resources at all or benefit from students' learning processes. A reasonable way to better exploit these opportunities is through the application of the principles of open participatory learning to existing training courses.

**Web 2.0 offers opportunities for open and inclusive education and to connect with people and resources from around the globe** – and this is what we hope to provide you with at the **openED 2.0 course!**



## WHAT THE COURSE OFFERS

If you take the openED 2.0 course, here are some of the **benefits** you can enjoy:

- The opportunity to interact with people from other cultures and countries;
- Learning materials digitally available for free;
- Support provided by course facilitators and other participants through the forum and IRC chats;
- Assessment and evaluation of your assignments through peer-assessment.

## LEARNING OUTCOMES

The learning outcomes for the course are to:

- Gain insight into contemporary enterprises, including ethical approaches;
- Obtain experience and a critical understanding of web-based tools and services for collaboration, intelligence gathering and research in relation to business and management;
- Develop skills in project management, communication, team-working, research and change management.